

Make Your Research Come Alive (myRCA)

A UMBC Research Impact Faculty Collaboratory

Applications Now Open for 2025 – 26 Cohort



Are you ready to amplify the impact of your research?

Apply to join a cohort of UMBC faculty committed to advancing and amplifying the visibility, reach, impact, and funding potential of your research, scholarship, and creative activity.

Why Now?

The research landscape is shifting. Corporate and foundation partnerships are becoming ever more critical to sustaining research, creativity, and innovation—and so is the ability to tell the story of why your work matters. This program will help you do both.

What is myRCA?

Make Your Research Come Alive (myRCA) is a new initiative led by the Division of Research and Creative Achievement, in partnership with the Office of Institutional Advancement, that brings together faculty from across disciplines to:

- Develop skills in research impact storytelling, visualization, and advocacy to reach stakeholders and the public
- Create compelling pitches and broader impact narratives tailored to foundations, corporations, and donors
- Share best practices and learn from each other in a supportive, cross-disciplinary cohort model

This program is open for full participation by all individuals regardless of race, color, religion, sex, national origin, or any other protected category under applicable federal law, state law, and the University's nondiscrimination policy.

What You'll Gain:

- Greater understanding and familiarity with non-federal funding opportunities
- Direct input from corporate and foundation representatives and experts
- Polished pitch and impact narratives tailored to non-federal funders
- Broader impact materials to be adapted for research, fellowship, and award proposals
- Public-facing, media-ready materials to elevate your research profile
- New connections and visibility across disciplines and sectors

Program Details

- Duration: **November 2025 – May 2026**
- Participants: 12 – 15 faculty from across UMBC's RCA community
- Eligibility: Must be PI eligible at UMBC
- Format:
 - Twice-monthly, 60 to 90-minute sessions for hands-on workshops, trainings, consultations, and events
 - A mini retreat in January and a final showcase in May
- Support: Up to \$500 in research funds per participant

APPLY NOW

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APPLICATION DEADLINE

OCTOBER 20, 2025

For questions, please email ord@umbc.edu